



2024 Promotional Logo



Color Palette

CORE COLORS

Navy
#3B3E8B

R: 59
G: 62
B: 139

C: 31
M: 30
Y: 0
K: 45

Scarlet
#FF4500

R: 255
G: 69
B: 0

C: 0
M: 62
Y: 100
K: 0

EXPANDED COLORS

Emerald
#008080

R: 0
G: 128
B: 128

C: 0
M: 62
Y: 62
K: 38

Mustard
#FFD700

R: 255
G: 215
B: 0

C: 0
M: 16
Y: 100
K: 0

Rose
#FF69B4

R: 255
G: 105
B: 180

C: 0
M: 52
Y: 39
K: 0

Camel
#FFDAB9

R: 255
G: 218
B: 185

C: 0
M: 14
Y: 26
K: 0

Typography

The display typeface may be used in promotional graphics for the 2024 Project for Awesome.

All general information pertaining to the Project for Awesome brand should be presented in one of the core brand typefaces.

DISPLAY

BUNGEE REGULAR

HEADINGS

COOPER BLACK

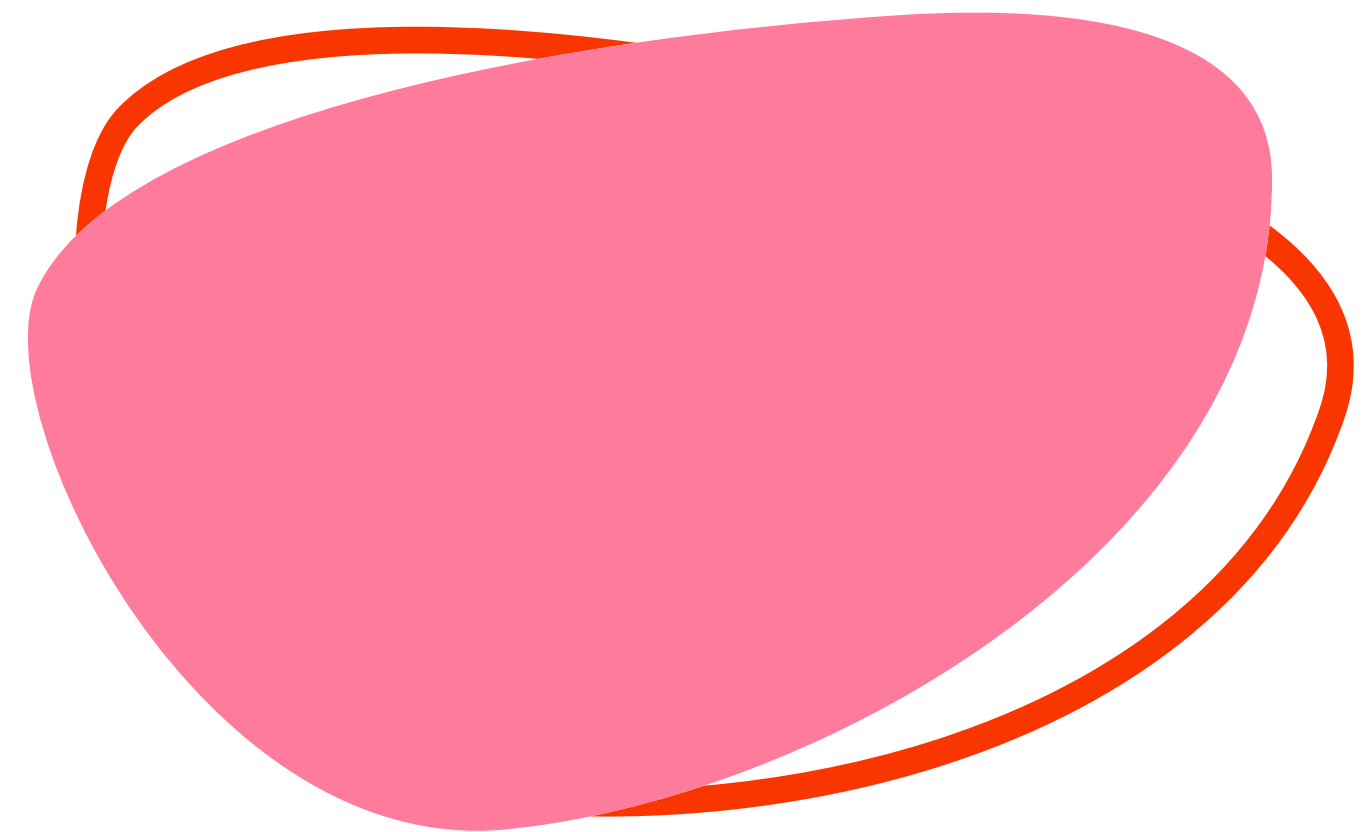
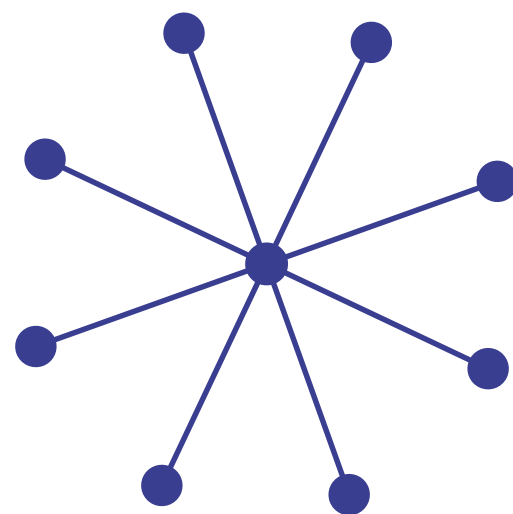
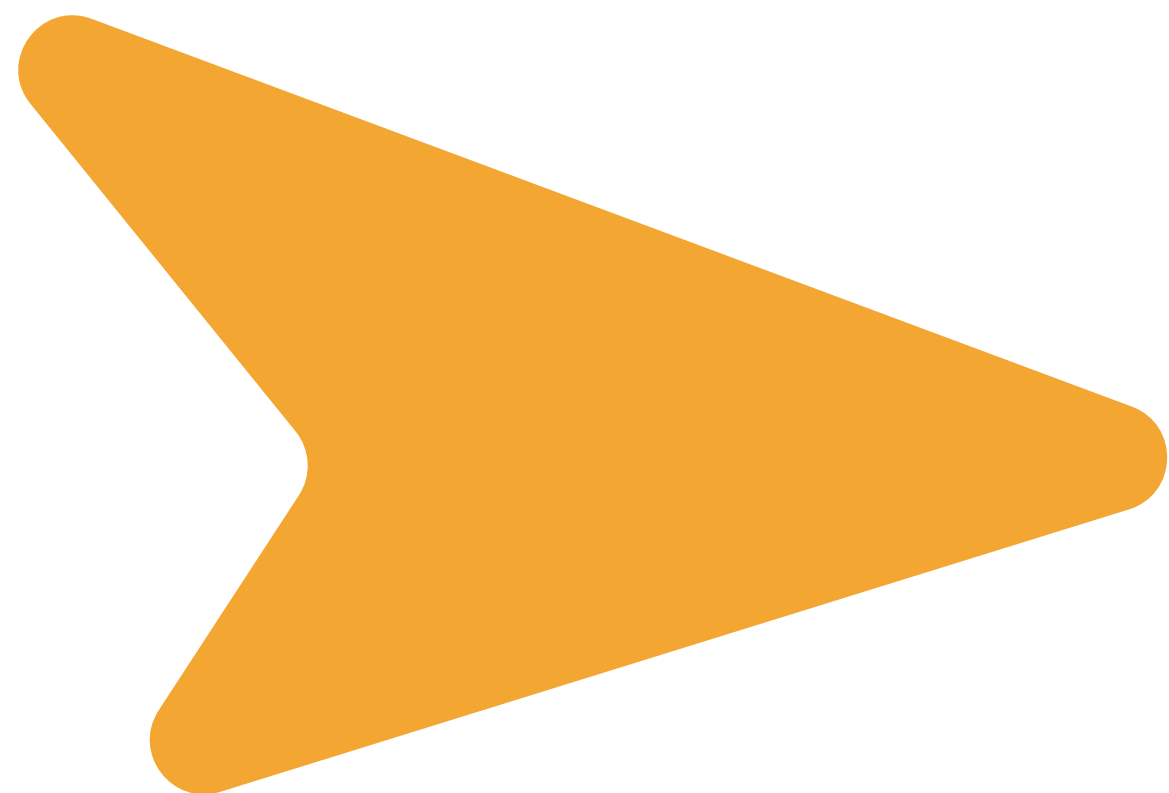
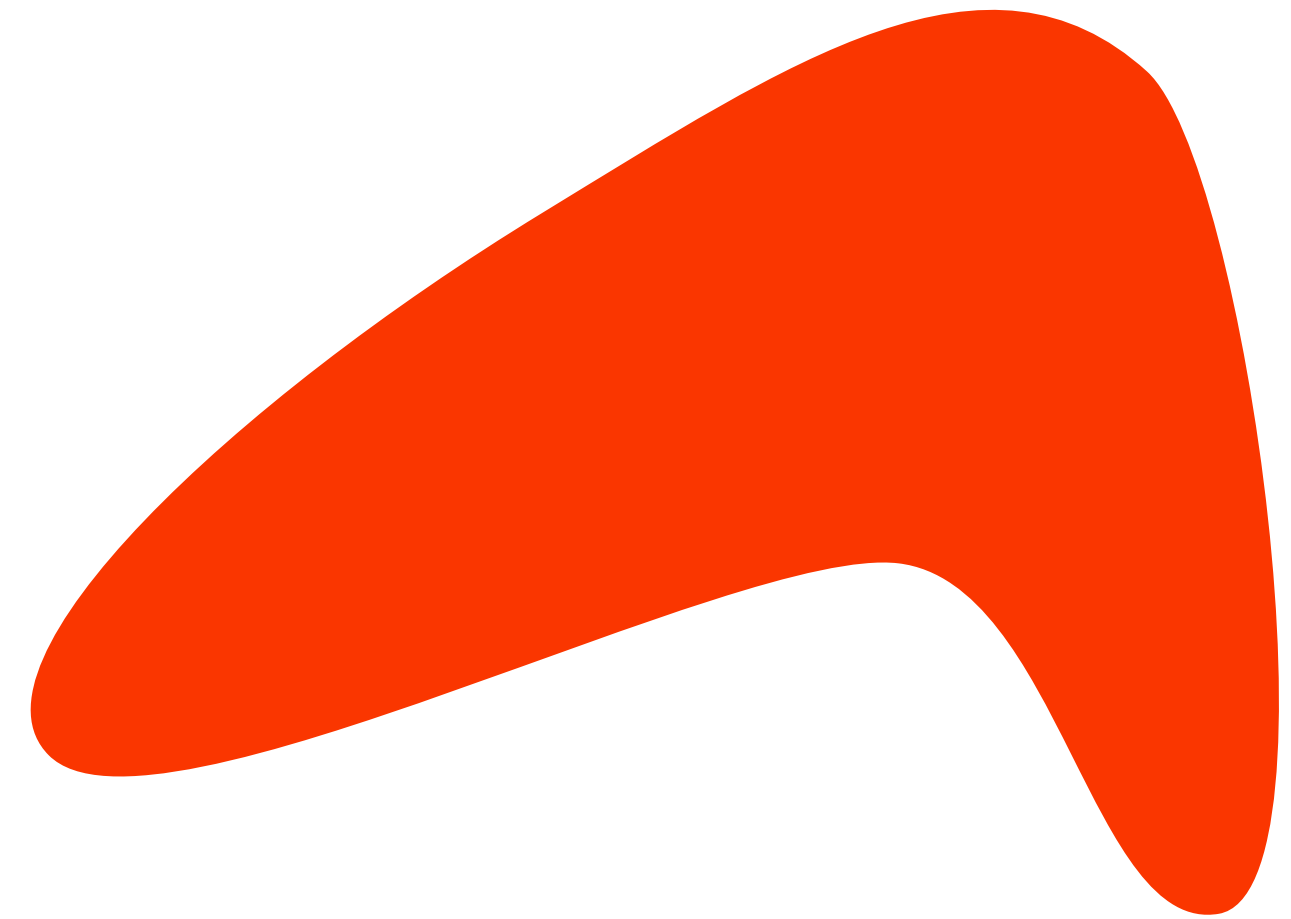
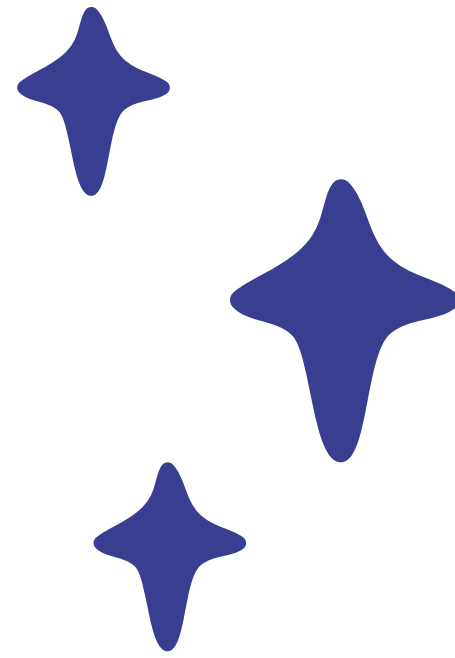
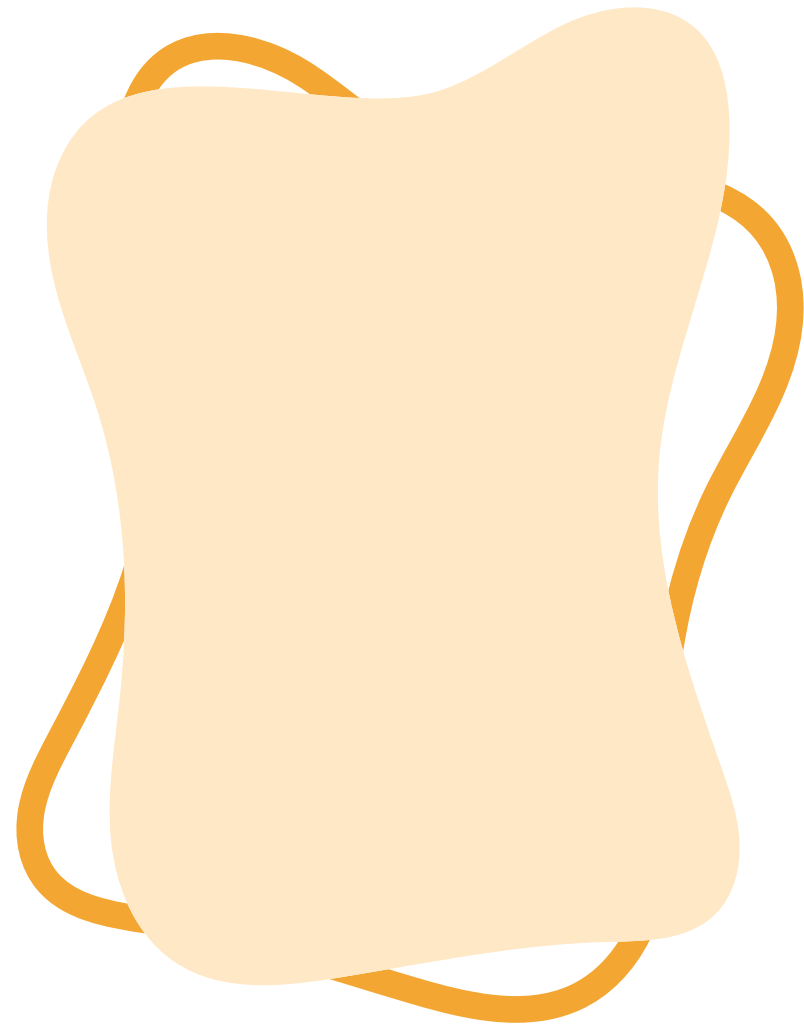
ACCENTS

COLLECTOR COMIC BOLD

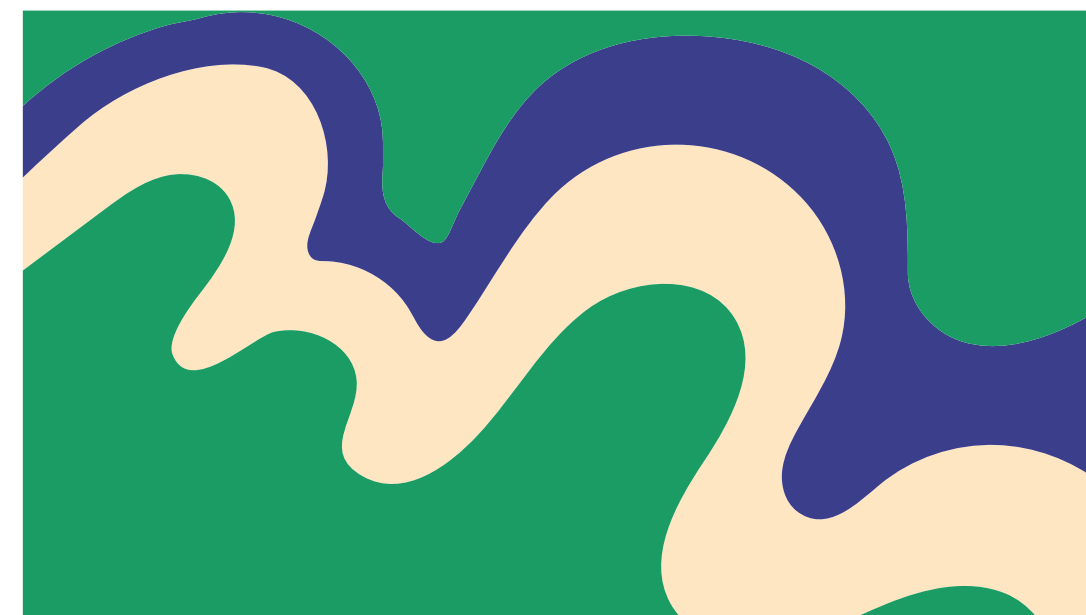
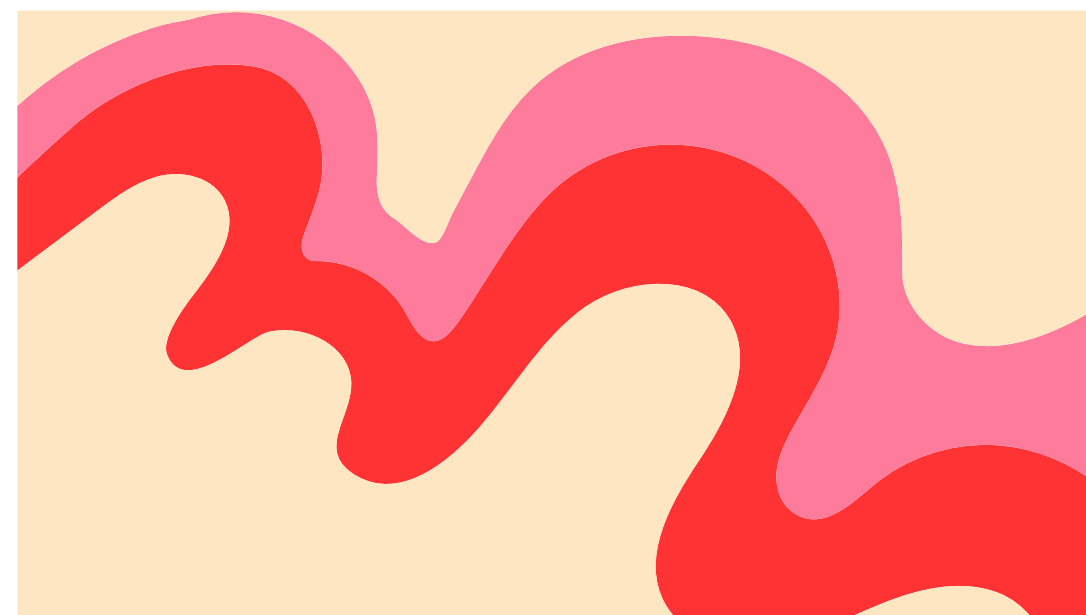
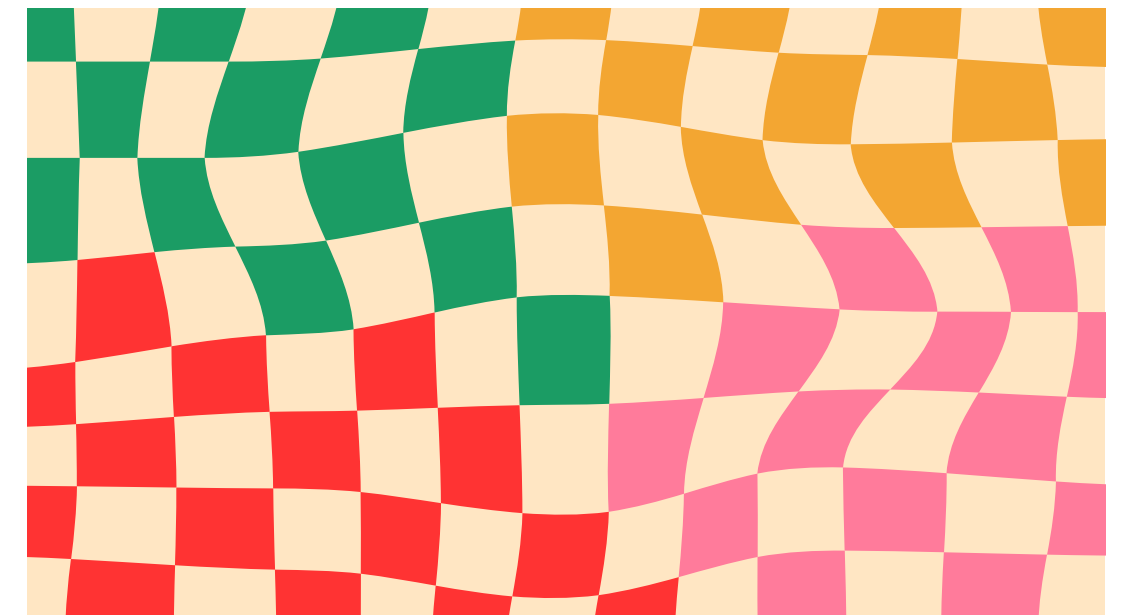
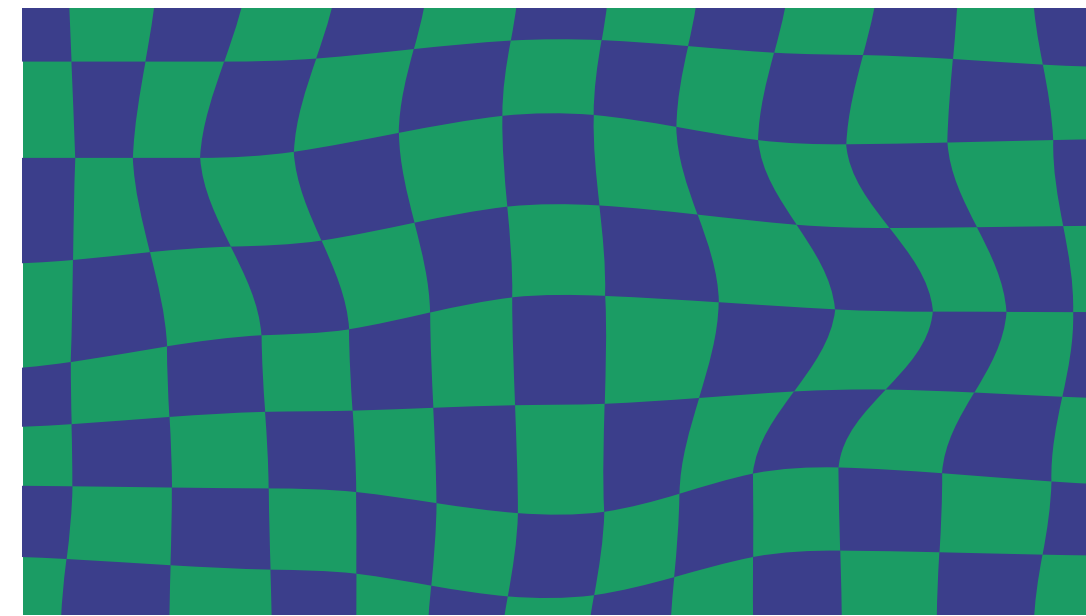
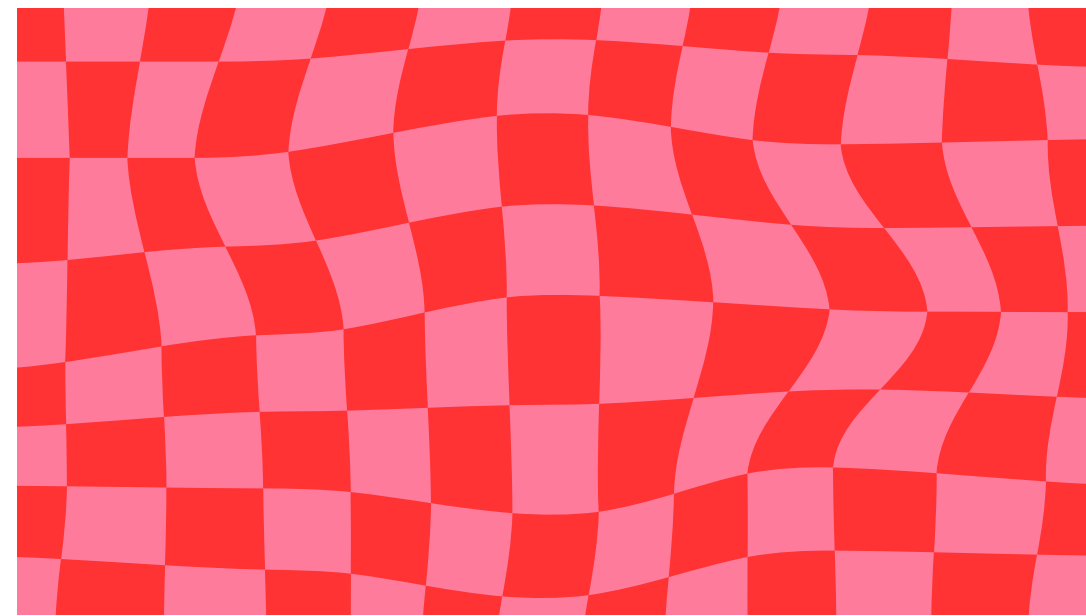
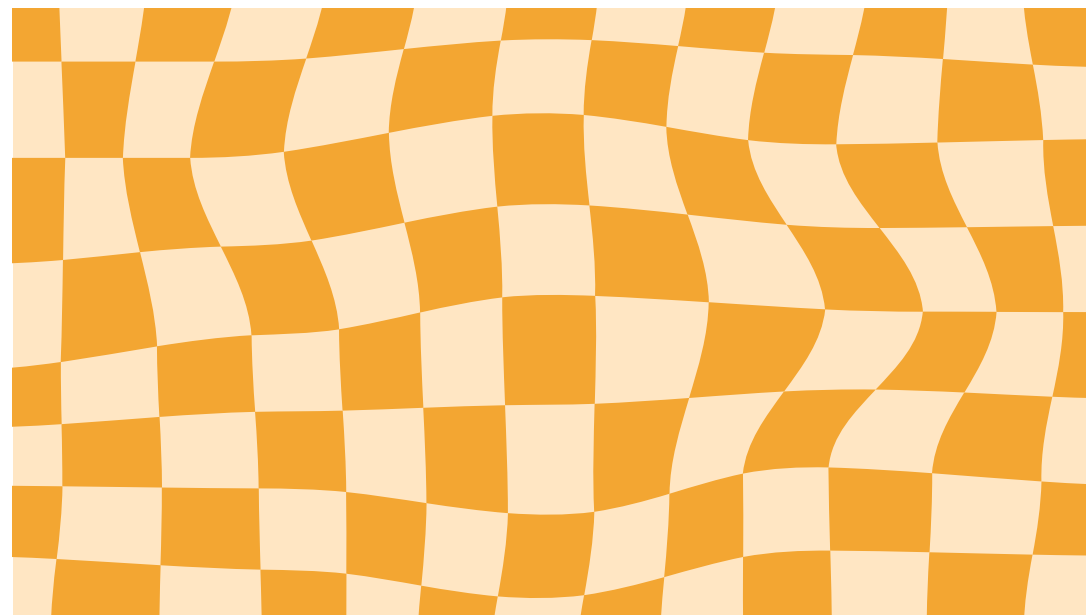
BODY

Poppins Medium

Shapes



Patterns





2024 P4A MERCH BUNDLE



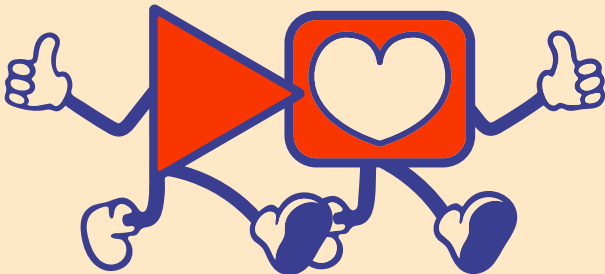
Includes
EXCLUSIVE
sticker set
designed by
DRAWFEE!



SUBMITTING A P4A VIDEO:

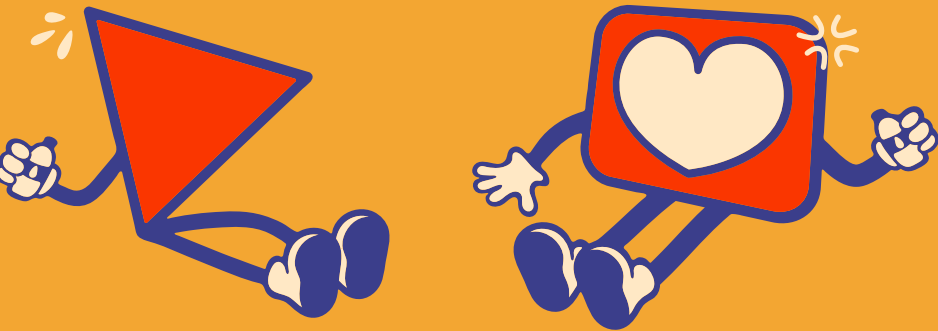
- Anyone can make a video, whether you are a fan of a charity, work closely with one, or are part of an organization.
- Create a video explaining the charity of your choice and submit it to the Project for Awesome website. Then, share it anywhere and everywhere else you'd like!
- Video submissions will be open January 30 to February 13. Be sure to review our video guidelines in the website FAQ!

THANK YOU!



BREAK TIME!

We're resting up and will be back in a few hours. Check out other ways to P4A or take a break with us!



WE'LL BE BACK ON SUNDAY,
FEBRUARY 18TH AT 7AM EST!

